



# STATEMENT OF WORK



PURA VIDA  
MULTIMEDIA

WEB. CONTENT. VIDEO

Prepared for:

Priority Payments NW

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## WEBSITE DESIGN & DEVELOPMENT

## SOCIAL MEDIA MARKETING

- Redesign of current website in Squarespace 6
- Transference of existing content
- Updating of navigation structure and content headings for SEO
- Links page to promote and highlight current clients and partner businesses
- Site Submission to major search engines and blog directories
- Seeding of followers and fans
- Submission to social directories for crosslinking
- RSS feeds from targeted sources to automatically post content onto Twitter and Facebook page

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## ESTIMATE & PROJECT COMPLETION

- Estimated time until completion: 90 days (includes time for feedback and revision)
- Project Rate: \$250 monthly payments for 6 months (from Oct 1, 2012 through March 1, 2013)
- Additional standard terms & conditions can be found here: <http://goo.gl/f3DTz>

